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**Pemaquid combines creative design with dynamic, database-driven Web sites. We focus on creating engaging, successful user experiences that lead to desired business results for Clients.**

### Web Design

We offer a range of interface design services for web sites, intra/extranets, and web-based applications. Our focus on usability will make your customers happy.

### Databases

Pemaquid Communications specializes in developing dynamic, database-driven Web sites that are Content Management Systems (CMS) and which can be self-published by the Client following launch. This approach lowers the on-going cost of maintaining the site, both in terms of hiring a developer for the work, and the time required to make changes. Pemaquid uses both proprietary (Active Server Pages, SQL Server) and Open-Source (PHP Scripting, mySQL) programming languages to accomplish this for both business and government Clients.

#### Database-driven solutions include:

- Content Management Systems
- E-commerce applications
- Registration systems
- Intranets/Extranets

### Strategic Consulting and Assessments

Is your site's look & feel causing you to miss out on sales or other opportunities to interact with customers? Pemaquid can help you find out through assessments and user testing.

#### Consulting Services Include:

- Usability/Accessibility assessments
- Search Engine Optimization
- Competitive Intelligence
- Strategic online marketing plans

### Contact Pemaquid Today

Make Pemaquid your partner and find out how the Web can be easier to use.

**Call:** 877.246.5941

**Email:** [info@pemaquid.com](mailto:info@pemaquid.com)